

Bag Ban Tips For PXV Businesses



Post signs at the checkout that call attention to the fact that your business supports banning single-use plastic checkout bags, and that remind customers to remember their reusable or recycled bag.

This shows your customers you care about the environment and that your business is taking action to protect the health of our town. Studies show consumers want to use their purchasing power to support retailers that are environmentally conscious.



Do not automatically give bags at the checkout counter.

Always ask if your customer needs a bag. This will reduce the amount of bags you need to purchase, as customers end up skipping the bag more often than not.



Create an incentive system.

For example, you can encourage your customers to bring their reusable or recycled bag 10 times, and on the 10th time, they can get a free coffee or a free reusable bag that has your business logo on it, etc.

