

The Borough of Phoenixville  
Historical Architectural Review Board  
October 18, 2010

1. Call to Order 5:30p.m.
2. Pledge of Allegiance
3. Roll Call  
Present were: Dana Dugan, Frank Tallarico, Joel Bartlett, Jennifer Mayo, Joel Bartlett & Jon Ichter  
Absent were: Brad DiCriscio & Brian Slater
4. Approval of Minutes August 16, 2010 and September 20, 2010  
Approved unanimously with the exception of Jennifer Mayo abstaining from the September minutes.
5. Guideline Discussion  
The Board asked Frank Tallarico how the HARB boundary extension was coming along. Frank responded that he does not know, but asks the Borough frequently.

New Business

6. HARB 10-33  
99 Bridge Street  
Sign

The applicant was not present. Per Frank Tallarico the application is withdrawing the side facing sign.

Motion made to approve HARB 10-34 as described in the application with the removal of the side facing sign by Jennifer Mayo.

Motion seconded by Joel Bartlett

Motion passed unanimously

7. New Business  
HARB 10-35  
120 Bridge Street  
Bob Kropp  
Repair/Replace

Bob Kropp presenting.

The sign will be 36X36 single sided aluminum panel wall sign. Digitally printed faces per artwork.

There is the one sign only and it will be attached to the front of the building next to the front door. The Board suggested that the phone number be slightly bolder.

Jennifer Mayo made a motion to approve the sign as described in the application

Motion seconded by Joel Bartlett

Motion passed unanimously

8. HARB 10-36  
227 Church Street  
Blaze Salon  
Sign

24X42 protruding double sided sign. 1/2" sign board with digitally printed faces. Mounted on iron sign bracket at least 96" from ground.

30X100" single sided aluminum panel wall sign. Digitally printed face. Mounted against wall above door.

Non-illuminated vinyl awning per artwork. Aluminum tube frame wrapped with a DR red vinyl. Protrudes from building 24".

There will be two awnings over the front windows instead of 1 awning across the entire front. The two existing signs will be removed. The Board verified that there will be no lighting.

Jennifer Faggioli made a motion to approve the sign as described in the application.

Dana Dugan seconded the motion.

Motion passed unanimously

9. HARB 10-36  
371 Walnut Street  
Bob Hepp  
Renovation

Remove two overhead doors. Infill openings with stucco finish walls, each with painted steel 3'7" doors.

Jennifer Faggioli made a motion to approve the sign as described in the application.

Dana Dugan seconded the motion.

Motion passed unanimously

10. HARB 10-34

301 Bridge Street  
Thai L'Elephant  
Sign

48"X72" single sided aluminum panel wall sign. Three color cut vinyl graphics per attached artwork mounted to the side of the building brick wall on Gay Street.

12"X60" aluminum panel sign to cover old company name. Three color cut vinyl graphics on face per attached artwork.

The Board suggested that the black surrounding the center of the sign be removed. The Board felt it was too much black. The applicant requested some black remain. A two inch boarder will suffice.

Jennifer Faggioli made a motion to approve the sign as described in the application with the black boarder around the sign just be two inches rather than shown in the application.

Dana Dugan seconded the motion.

Motion passed unanimously

Motion to adjourn made by Jon Ichter at 5:55 p.m.

Respectfully Submitted,

Jennifer Faggioli