



## YOUR SPRING CLEANING CAN SAVE THE PLANET!

Making a difference is easier than ever because our Borough has partnered with Curb My Clutter, a curbside recycling service that picks up used clothing and electronics with a simple text. Curb My Clutter is available in 150K+ households across New Jersey and Pennsylvania. The service is free for Phoenixville residents (exception: \$35 convenience fee applies for each standard TV or CRT Computer Monitor and \$100 per Extra Large TV, Rear Projection TV or Wooden Cabinet TV).

To use the service, send a text message to **610-TEXT-CMC (610-839-8262)** to arrange for convenient pickup at your home. Your items are then reused, recycled or resold instead of going into a landfill. For a limited time, you'll earn a \$10 Amazon gift card when you text a photo of your items when setting your appointment time with Curb My Clutter.

## Every year we throw away

**97 billion pounds**  
of electronics



**27 billion pounds**  
of clothing



The good news is most clothing and electronics can be **REUSED** or **RECYCLED** with **Curb My Clutter!**

Why clothing and electronics? 85% of unwanted clothing and 60% of discarded electronics end up in landfills. Fortunately, our Borough is committed to creating a more sustainable, environmentally friendly community. Not only is this service an innovative way to reduce the amount of clothing and electronic waste sent to landfills, it also means more financial benefits to Phoenixville. With increased recycling tonnage, we can reduce our trash disposal cost and also receive 10% revenue share from Curb My Clutter on salvaged materials that they are able to resell.

### Frequently Asked Questions about CURB MY CLUTTER

#### When does the program go into effect?

Right now! You can text and get started immediately. If you're not ready to recycle items just yet, save this number in your phone for future use: 610-TEXT-CMC (610-839-8262).

#### What if I can't text?

Call 610-TEXT-CMC (610-839-8262) and leave a voicemail message. Someone will contact you to schedule a pickup.

#### What items will you accept?

Visit [www.curbmyclutter.com/phoenixvillepa](http://www.curbmyclutter.com/phoenixvillepa) for a full list of accepted items.

#### What happens to my recycled clothing?

A large percentage of used clothing continues to be worn either in the US or abroad. Some used clothing is remanufactured into new clothing or products such as specialty wipers (rags) for industry or

insulation. Clothing has superior sound dampening properties and can be found in many cars today.

#### What happens to my electronics?

Used electronics can be de-manufactured and sold for parts or scrap, or re-conditioned and sold.

#### Why is there a fee to pick up some electronics?

TVs and monitors are a challenge to recycle. Some of these devices contain hazardous materials and require special handling. Standard TV or CRT Computer Monitor: \$35 per unit. Rear Projection Television, Extra Large CRT Television, or Wooden Cabinet Television: \$100 per unit.

#### I have items I don't want to leave outside. Is that okay?

Yes! You might not feel comfortable leaving computers, phones or tablets at on your porch. You have the option of asking us to ring your doorbell to personally collect those items from you.

#### Can I get a tax write off for items collected?

No, your recycled items are not eligible for tax deductions.

#### To earn rewards what should I take pictures of?

Please send us a photo of all electronics, any like-new items, and all jeans, shoes, or handbags to be collected. Please note that TVs and CRT monitors are not eligible for rewards.

#### How do I redeem rewards?

After pickup, you will be sent instructions on how to redeem your rewards online. Tell your friends and earn even *more* rewards!

## How it Works



**TEXT** "pickup" to 610-TEXT-CMC (610-839-8262)



**PICK** an appointment time that works for you



**SNAP** photos of your items



**BAG/BOX** your used electronics and clothing



**LEAVE** them outside for pickup



**EARN** rewards



**FEEL GOOD** about reducing landfill waste!

*Recycling your used clothing and electronics is fast and easy. Simply send a text and we'll pick it up at your door.*

